

Roderick Lee

<http://rodericklee.ca>

Objective

Engage. Amaze. Inspire.

We live in a day and age that has yet to see the full potential of social networks, video streaming and online interaction. As the culmination of social media in its various forms come together, marketers scramble to formulate viral strategies to have their ideas and messages heard. With my dedicated passion to design, obsession over new media and involvement in Web 2.0's rapid growth, I aim to uncover, create and bring marketing innovations onto desktops around the world.

mail@rodericklee.ca

Skills

Web Designer. Producer. Director. Cinematographer. Editor.

In addition to my web-slinging experience, filmmaking is the area where I have received the most formal training. By producing and directing a variety of projects, I have demonstrated the ability to manage multiple tasks, collaborate with a close-knit team and meet tight deadlines. Moreover, I am adept when it comes to shooting and editing video, proficient in any technical related setting with extensive practice in the following applications:

Final Cut Pro & DVD Studio Pro • Adobe Premiere & After Effects CS3 • Adobe Photoshop & Illustrator CS3 • Adobe Flash & Dreamweaver CS3 • Microsoft Office 2008 & iWork '09

Education

Bachelor of Fine Arts

University of British Columbia

BFA Film Production Major & Visual Arts Minor

April 2007
Vancouver, BC

David Thompson Secondary

Computer Science & Networking Focus

June 2003
Vancouver, BC

Professional

Work Experience

Juno Awards Show 2009

Publicity Production Assistant

Mar 2009 - Apr 2009
Vancouver, BC

Bodog Entertainment

Internet Marketing Video Editor

Aug 2007 - Jun 2008
Vancouver, BC

UBC History Department

Teaching/Research Assistant

Sep 2006 - May 2007
Vancouver, BC

UBC Visual Arts Department

Computer Lab Technician

Sep 2005 - May 2006
Vancouver, BC

Freelance

Online Video/Filmmaker & Web Designer

2003 - Present
Vancouver, BC

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Volunteer

Work Experience

GetConnectedTV Season 5 Segment Producer	Feb 2009 - Mar 2009 Vancouver, BC
Brazil Film Festival 2008 PR & Media Technician	Nov 2008 - Dec 2008 Toronto, ON
Computer for Schools Computer Technician	Sep 2002 - June 2003 Vancouver, BC
Point Grey Secondary School Life Skills Program Web Designer	Sep 2001 - Jun 2003 Vancouver, BC

Filmography

Short Dramatic Narratives

Baggage (6 Minutes) [DV] Producer. Director. Editor.	June 2008 Vancouver, BC
Oppenheimer Park (In Development) [35mm] Director.	TBD 2009 Vancouver, BC
Hello, Auf Widersehen (8 Minutes) [DV] Director. Editor.	August 2007 Nuremberg, DE
Gorilla Love (13 Minutes) [16mm] Producer. Director. Editor.	June 2007 Vancouver, BC
Knight in Shining Spandex (10 Minutes) [HD] Cinematographer.	June 2007 Vancouver, BC
Love, Sandy (12 Minutes) [DV/16mm] Producer. Editor. Animator.	June 2006 Vancouver, BC
Alegoria (3 Minutes) [DV] Editor	June 2006 Vancouver, BC

Awards

And Achievements

Official Selection Montreal World Film Festival in 2007: *Gorilla Love*
Official Selection - Vancouver Student Film Festival in 2006: *Love Sandy*
Outstanding Achievement in Editing - 2006 UBC POV Film Festival: *Love Sandy*
Honorable Mention in Editing - 2006 UBC POV Film Festival: *Alegoria*

References Available Upon Request